

The **Bracknell Forest Attendance Strategy 2025–2028** outlines how schools, families, and services work together to support regular school attendance.

To help you understand what this means for you and your child, this is a summary that highlights the key messages, your role in supporting attendance, and what you can expect from the school. Thank you for your continued support in helping every child attend, achieve, and thrive.

Follow the link below to read the full strategy or head to www.bracknell-forest.gov.uk to find out more.

[Bracknell Forest Attendance Strategy](#)

What is the Strategy About?

- ☐ Children who attend school regularly do better academically, socially, and emotionally.
- ☐ Good attendance helps build confidence, friendships, and future success.
- ☐ It's a shared plan between schools, families, and services to help every child attend school regularly.
- ☐ It focuses on early support, understanding individual needs, and working together to remove barriers.

Who is Involved?

- ☐ **Parents and carers:** Encouraged to work closely with schools to support attendance.
- ☐ **Schools:** Provide support, monitor attendance, and act early when concerns arise.
- ☐ **Local Authority and Services:** Work in partnership with schools and families to offer specialist support in areas such as mental health, safeguarding, or SEND.

What is Expected from Schools?

- Act early to spot and support attendance concerns.
- Use a graduated response: offer universal support, initiate early conversations, and apply formal interventions when needed.
- Work with empathy and consider family circumstances.
- Coordinate with services like Early Help, CAMHS, and social care to provide joined-up support.
- Celebrate attendance and keep families informed.

What is Expected from Families?

- Make sure children attend school regularly and on time.
- Inform the school promptly about absences and return dates.
- Engage with school and services if concerns arise, including attending meetings.
- Keep emergency contacts up to date.
- Support home routines that encourage attendance.
- Avoid term-time holidays and schedule appointments outside school hours.

Further Support with Attendance

If you'd like further support with attendance, so we can work together to act early and remove any barriers, please speak to Mrs Williams, our Family Support Advisor, or Miss Philpotts, our Deputy Headteacher.